

# THE VIDEO GAME INDUSTRY IN SPAIN IN 2023



A E V I  
ASOCIACIÓN  
ESPAÑOLA DE  
VIDEOJUEGOS

## TOTAL REVENUE

**2.339** million €

TOTAL GROWTH 2023 **16,29%**



2023  
Offline  
**1.038**  
million €

+24,85% ↑



2023  
Online  
**1.301**  
million €

+10,25% ↑

## UNIT SALES



CONSOLE GAMES  
**6.434.356**



CONSOLES  
**1.108.880**



PC GAMES  
**67.297**



ACCESORIES  
**3.153.821**

## MOST POPULAR GENRES

ACTION

ADVENTURE

SPORT

ROLE PLAYING GAMES

## TOTAL PLAYERS

**20,05 M**

+10,16%



MEN

**10,14 M**

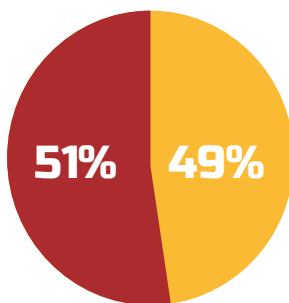
+5% ↑



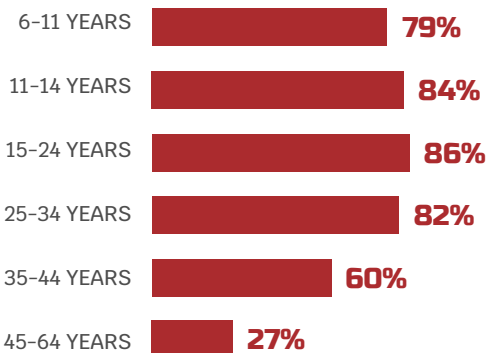
WOMEN

**9,73 M**

+14% ↑



## PROFILE BY AGE



## HOURS OF USE IN SPAIN

**7,7**

HOURS / WEEK



## DEVELOPMENT

**524**

STUDIOS

**7.106**

EMPLOYEES

## EMPLOYMENT

**9.460**

DIRECT JOBS

**23.000**

INDIRECT JOBS