

THE VIDEOGAME INDUSTRY IN SPAIN IN 2022



AEVI
ASOCIACIÓN
ESPAÑOLA DE
VIDEOJUEGOS

TOTAL REVENUE

2.012M€



OFFLINE ▼

832 -5,7%
million €



ONLINE ▲

1.180 +29%
million €

TOTAL GROWTH

12,09%

Unit sales

Console Games	7.010.421	▲
PC Games	81.326	▲
Consoles	841.944	▼
Accessories and hybrid toys	3.108.337	▼

Development

Studios **618**
Employees **6.187**

Esports

Revenue in Spain **34 M**
Employees **820**

Employment

9.000 direct jobs
23.000 indirect jobs

Most popular genres

- ☆ Action
- ☆ Role Playing Games
- ☆ Sport
- ☆ Adventure

TOTAL PLAYERS

18,2M

MEN ▲



9,6M ▶ **53%**



WOMEN ▼

8,5M ▶ **47%**

PROFILE BY AGE

6-11 years	<div style="width: 79%;"></div>	79%
11-14 years	<div style="width: 84%;"></div>	84%
15-24 years	<div style="width: 71%;"></div>	71%
25-34 years	<div style="width: 60%;"></div>	60%
35-44 years	<div style="width: 42%;"></div>	42%
45-64 years	<div style="width: 31%;"></div>	31%



► Spanish people spend an average of **7.42 hours/week** playing video games.

An -8% compared to the previous year.

Germany	10,2
United Kingdom	9,6
France	7,9
Italy	7,5